

Enhancing Information Exchange Panel Discussion

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Session Objective

- Discuss the means of staying informed about Road Weather Management
- Identify communication mechanisms
 - What's working
 - What's not working...

... with the intent of improving our communication effectiveness for our jobs



How Do We Stay Informed?

- Hard copy publications
 - Reports
 - Flyers
 - Journals
- Workshops & Meetings
- Teleconferencing
- Technology (Computers / Electronic Media)...



Staying Informed - Technology

- Email / Newsletters
- Computer-based Tools
 - Road Weather Resource Identification Tool
- Social Media
- Webinars
- Websites...
 - Generic sites
 - Who we are, what we do, etc.
 - Knowledge exchange / transfer (e.g., Wiki's)
 - On-line training
 - File sharing (e.g., SharePoint)



Remarks by Panelists

- Jim O'Sullivan, NWS
- Mark DeVries, APWA & AASHTO WMTSP
- Mike Adams, Aurora



Open Discussion

To help you stay informed...

- What means of communication work best?
- What would you like to see more of?
- What could be reduced?

